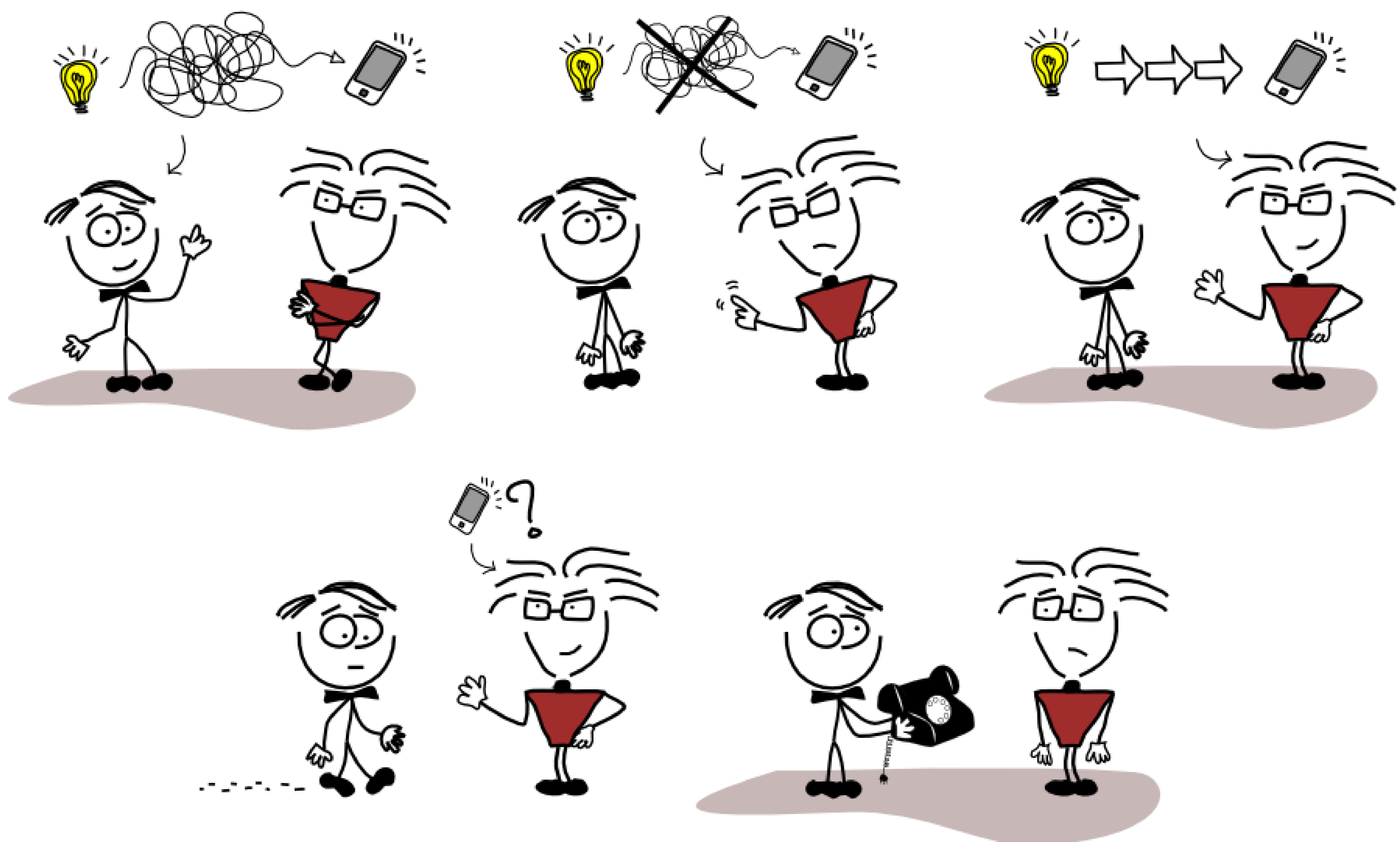




# Science comics: From sub-genre to academic revolution

*”But the ambition to produce narrative knowledge changes the task of the researcher, instead of reproaching the practice and telling the practitioners which way to go, our task would be to tell them a good story”.*  
(Czarnaiwszka, 1999)

LEAN, FAST AND... INNOVATIVE?



LINEAR MODELS FORCE TO DEFINE THE IDEA VERY EARLY AND TO FIND AN OPTIMAL SOLUTION VERY FAST. IT CONTRIBUTES TO AN EFFICIENT PROCESS BUT... CAN IT BE HARMFUL FOR INNOVATION?

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Ref.: Gutiérrez, 2012 (PhD. dissertation)

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Innovation stories is a project to transform my Ph.D. thesis “Evaluation and selection of ideas and projects in product development”, (Gutiérrez, E., 2012) into a comic and, to explore the contribution of science comics as a pedagogical tool.

My name is Ernesto Gutiérrez and I have a Ph.D. in Innovation management from KTH Royal Institute of Technology of Sweden. In my research, I studied innovation with a focus on decision making, strategy and project portfolio. I work as a Collaboration manager at UU Innovation.

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